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Along the way, in the early 70s, well before my wife took an interest in sales and I started to look for info on what makes people tick, I attended the MBA evening program at USC.

I had an idea for an inflatable catamaran sail- and powerboat and took time out to develop it with a partner.

Popular Science loved it, but we failed to make a go of it and shut down our company without hurting anyone.

What if we had not been so intent on sailing? The Gad-fly did not sail well, but rode smooth under power, as if you rode on soft tires on a bumpy road.